

APPLICATION FORM FOR STREAMERS ADVERTISING
Under Islamabad (Control of Advertisement) Regulation, 1977

To:

The Director,
Municipal Administration,
F.H.Q Building G-7,
Metropolitan Corporation Islamabad.

Subject: **REQUEST FOR STREAMERS ADVERTISING PERMISSION.**

I/ We intend to display streamers to advertise our business in select locations of Islamabad. The particulars of the streamer, the client and the advertising agency are given below. You are kindly requested to issue the permission.

1.	Business Name of Ad Agency:	
2.	Address of Ad Agency:	
3.	Phone No. of Ad Agency:	
4.	Contact person Name:	
5.	Designation:	
6.	CNIC #:	
7.	Contact Person Phone:	
8.	Contact Person Business Email:	
9.	Client Business Name:	
10.	Client Business Address:	
11.	Business Category/ Type:	
12.	NTN #:	
13.	Title of Advertising Campaign:	
14.	Location (Road Name):	i)
15.		ii)
16.		iii)
17.	Size of Streamers:	
18.	Quantity (# of Streamers)	
19.	Duration of Campaign:	From (Date): _____ To(Date): _____

Documents Required:

1.	Copy of CNIC of Applicant	
2.	Copy of NTN Certificate (Client)	
3.	Picture/ Artwork of streamers (Colored Copy)	

Applicant Authorization

- This form has been completed in full and all relevant information is attached;
- I also confirm the information I have provided in this form is accurate;
- I acknowledge that the DMA may require additional information before determining the application;
- I understand that this form authorizes the DMA to reproduce any documents associated with application for internal purposes only;
- I understand that failure on my part to provide the required information specified in the form can result in the DMA not accepting my application;

Payment Details – Office Use	
1.	
2.	

Name & Signature of Applicant

Application Date

Response Time: Upto 10 working days from date of complete application.